

March 20, 2023

To Mayor Mohler and Council Members,

During the presentation this afternoon I am confident you will come to realize how extremely fortunate Yountville is to have such highly experienced, talented, dedicated and sincere local owners and managers to take over the *Yountville Sun*.

You can expect solid improvements in local news coverage and quality and some needed innovations.

I have known Editor Kim Beltran for many years. She is one of those bright, matter of fact journalists with a keen nose for news and the discipline and dedication to put it all together every week, in an eye-catching format and on time. Please take time to get to know her.

And it is vitally important for the Town of Yountville, the business community and residents to support the work of Highway 29 Media with advertising, readership, opinions and donations to this new public benefit corporation. Continued local ownership is key, and everyone has parts to play in fostering its success.

Sincerely,
Sharon Stensaas
Yountville